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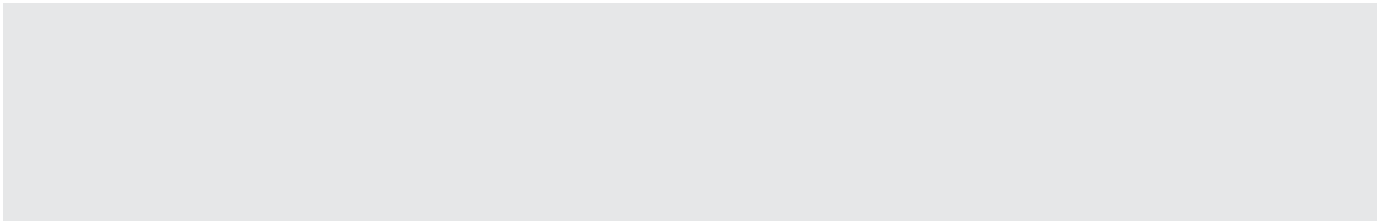


cab					
Mar 20	R	B&P Publications		Monthly	
20,741	1.99%	-4.4%			
20,328	16	397		413	
6722	5062	4555		1266	
2,162	145	457		332	
6	34				
N/A					

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The Brand Report provides a broader understanding and identification of all the audited touch points that a brand has with recipients. It is designed to present an analysis of the communication channels utilised by a brand to reach its audience. The reported data is not de-duplicated across channels, but reports the interaction within individual channels.

The AMAA is the industry-owned auditor for the media industry providing solutions that empower members and media professionals to transact with greater trust and confidence.

The AMAA is expert at establishing standards to verify trading inventory and delivering compliance and audit processes to ensure adherence to these standards.

With a heritage dating back to 1932 it is a not-for-profit industry organisation that brings together advertisers, media buyers and media company members with a common interest in accountability.

AMAA independently verifies print and digital circulation and distribution, website analytics, exhibition and conference attendance and email newsletter distribution. For further information please visit [www.auditedmedia.org.au](http://www.auditedmedia.org.au) or contact us at AMAA, Suite 6.01, Level 6, 127 York Street, Sydney NSW 2000. Tel: +61 2 9954 9800 or [info@auditedmedia.org.au](mailto:info@auditedmedia.org.au)